

14th edition

PALM SOUND & LIGHT AWARDS

MEGA SOUND INDIA OUTSTANDING SOUND RENTAL COMPANY OF THE YEAR (NATIONAL)

*This year's PALM Sound & Light Awards named **Mega Sound India Private Limited (MSIPL)** Outstanding Sound Rental Company of the Year (National) — a recognition of the company's unwavering commitment to quality, service, and delivery in professional audio rentals for live events.*



Siddhartha Chauhan, Founder & Managing Director & Sangeeta Chauhan, Director, receive the award, a testament to MSIPL's technical expertise, innovation, and industry dominance

The award caps off a year defined by some of the biggest names on India's live circuit, with **MSIPL** behind the technical production of **Maroon 5**, **Lollapalooza 2025**, **Sunburn 2024 & 2025**, **AP Dhillon Brownprint Tour**, **Delhi & Chandigarh**, and **Filmfare 2025** among many others. Across these projects, the throughline from industry professionals and production teams has been consistent: technical precision, operational discipline, and reliability under pressure, exactly the standards this award sets out to recognise.

Founded by **Siddhartha Chauhan**, one of India's most experienced veterans in live sound, MSIPL has spent three decades building one of India's most technically capable live production companies. The founding philosophy was

simple, deliver reliable event technicals, regardless of scale, and what has evolved since is the precision, design thinking, and scalability behind that promise.

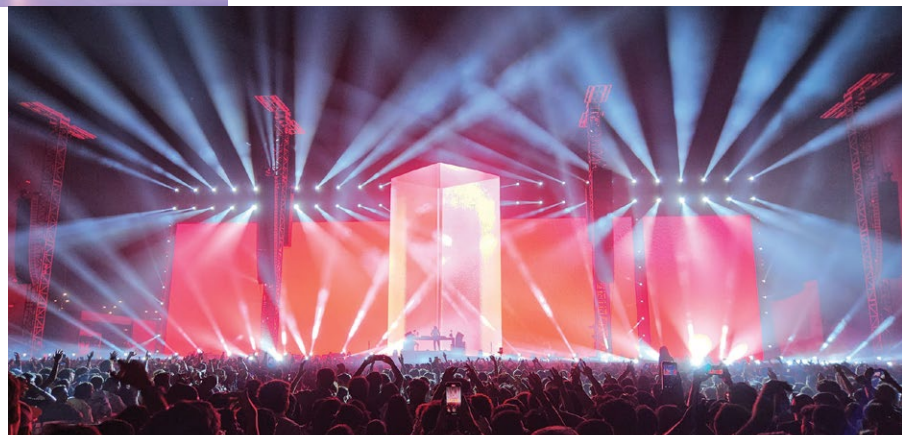
A National Operation, Centrally Run

Operating consistently at a national scale from a single base demands more than a large inventory list; it demands structure. MSIPL's model rests on centralised planning and decentralised execution: warehouse infrastructure, logistics, and pre-production workflows are managed centrally, while specialist crews handle execution on the ground. Every show plan, system design, and deployment format follows internal protocols, so output remains consistent regardless of venue, geography, or brief complexity.

The company specialises in a variety of technical productions, including touring audio, live concerts, luxury weddings, government projects, sports events, corporate and spiritual events.

Setting the Technical Benchmark

MSIPL's concert vertical grew out of more than a decade of handling major international tours,



MSIPL's deployment for Sunburn 2025 in Mumbai

large-scale religious gatherings, Navratri events, and government productions. Shows like **Maroon 5, Lollapalooza, Sunburn 2024 & 2025, AP Dhillon (360 Degree Audio Production)** showcased the company's formalised, engineering-led approach to large-format production.

The addition of the **L-Acoustics K1 system** marked a turning point — MSIPL is today India's first **L-Acoustics K1-KX** Standard Certified company, a certification that reflects not just inventory, but a trained team of engineers. In 2025, MSIPL also became the first company to deploy **L-Acoustics L-ISA** immersive sound in an Indian live production, at the **WOW Awards Asia - Mumbai**.

On the luxury wedding front, MSIPL's integrated audio, lighting, and trussing enhanced the technical experience at some of India's most high-profile celebrations — including the **Ambani's, Adani's, Priyanka Chopra & Nick Jonas, Parineeti Chopra & Raghav Chadha** each demanding flawless, simultaneous execution across multiple venues and functions.

Built on Process

Every MSIPL project begins with a detailed technical brief across audio, lighting, and trussing, followed by site surveys, system design through prediction-software mapping.

Behind the systems is a structured investment in professionals, with active training programmes and internal development pathways across the organisation.

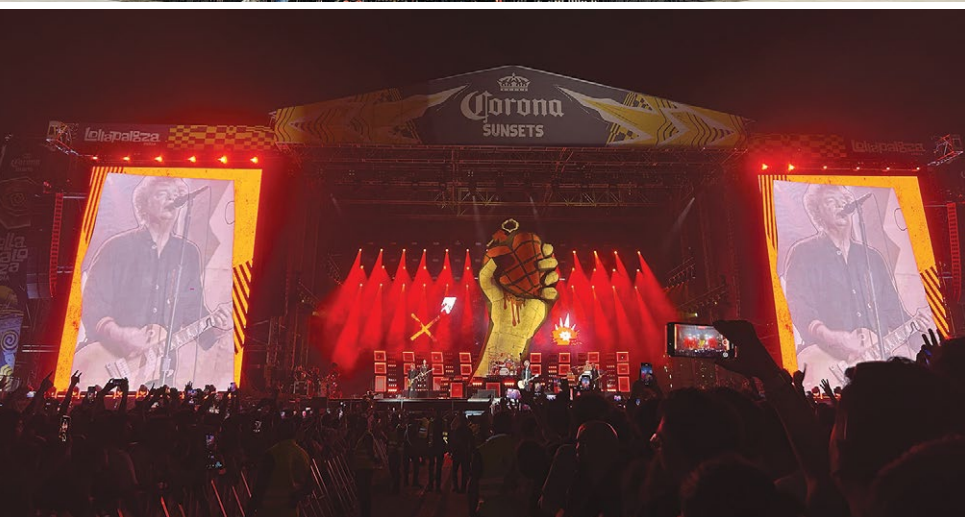
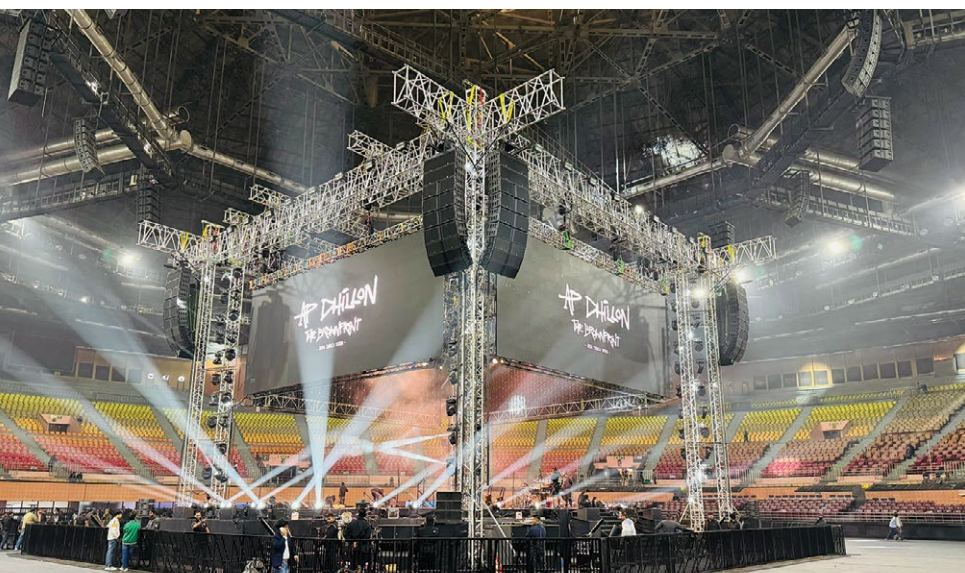
Why MSIPL?

MSIPL is committed to delivering world class technical experiences through cutting edge technology, uncompromised safety standards, and flawless execution. Known for its dedication, reliability, and ability to manage complex productions, MSIPL specialises in providing technical and audio visual solutions from intimate to large scale gatherings that demand absolute precision and performance. As India's only L Acoustics K1-KX Certified Company, MSIPL is equipped to deliver stadium grade sound for concerts, festivals, government functions, and premium events. From custom built touring infrastructure and advanced networking systems to highly trained engineers and technicians, every aspect of our operation is designed to support seam-

"Winning a PALM Expo Award for the second consecutive year is a matter of immense pride and a testament to the relentless dedication of our entire team. Last year, we were recognised for Excellence in Sound & Lights, and this year, being honoured as the Outstanding Sound Rental Company of the Year reinforces our commitment to raising the benchmark for live technical production in India.

For us, this recognition is not just an award; it is a reflection of decades of passion, innovation, and the collective effort of every individual in the Mega Sound India family, since 1997. It encourages us to continue investing in people, technology, and processes to deliver world-class experiences for every project we undertake. We are grateful to our clients, partners, and our team, whose trust and hard work have made this journey possible."

SIDDHARTHA CHAUHAN, Founder & Managing Director, Mega Sound India Pvt. Ltd.



Top: A spectacular 360 degree rig set up for AP Dhillon, Bottom: Greenday's Lollapalooza show empowered by MSIPL's robust inventory and deployment

less execution, even in the most challenging environments. With a proven track record of delivering high stakes productions across the country, MSIPL continues to set new benchmarks in technical production while adhering to the highest international safety and operational standards.

Inventory:

PA Systems

- L-Acoustics K Series - K1, K1-SB, K2, KARA, L-Acoustics A Series - A15
- L-Acoustics X Series - X15, X12, L-Acoustics Subwoofers - KS28, KS21, SB18; JBL Tour Sound VTX A Series - A12, A12W, A8, A6
- JBL Subwoofers - B28, B18, B15, JBL Live Portable - PRX ONE
- LD Systems - MAUI 44, MAUI 28, RCF - Evox12, Evox8

Exclusive and High-End Consoles

- DiGiCo Quantum Series - Yamaha Rivage Series, Avid S6L - DLive

Advanced and Robust Wireless Systems

- Shure Axient Series, Sennheiser 6000 Series

Networking Infrastructure

- Luminex Network Intelligence

Signal Transport

- Fibre MultiMode / Single Mode, Ethernet
- Luminex Network Intelligence

Systems capabilities to adapt to advanced and multiple audio protocols

- Milan AVB, Dante, AES/Analog

Plug and Play System Drive Racks

- Advanced & Customised Power Racks
- Multipin Stagedrops & Patchbays

Lighting

- Mega Pointy, BWS, Beam, Wash, Tambora, Solar Flare, Strobes, Trussing, Mother Truss, 8 Pillar Box Truss, 6 Pillar Box Truss, 4 Pillars Box Truss, Console, Grand MA, Arena